



CASUARINA STORM SPONSORSHIP PROSPECTUS 2025-26

Casuarina Storm Swimming Club

Casuarina Aquatic and Leisure Centre
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 casuarinastormswimmingclub.org

 @casuarinastorm

 CasuarinaStormSwimmingClub



ABOUT US



Our Story

Casuarina Swimming Club Inc. is a non-profit swimming association affiliated with Swimming Northern Territory and Swimming Australia. Casuarina "Storm" Swimming Club was formed in 2011 after the amalgamation of Top End Storm Swimming Club with one of the original NT swim clubs, Casuarina "Crocs" Swimming Club Inc. Since then, we have grown to be one of the largest and most successful swim clubs in the NT. Our swimmers consistently excel at swim meets at local, state and national levels.

The basic objectives of the Club are:

- To promote and encourage participation in swimming.
- To promote recreational swimming as an activity to improve the health and well-being of its members within a supportive, friendly, family focused environment.
- To encourage and support its members in their pursuit of competitive swimming.



PARTNER WITH US

Fostering excellence in swimming

Casuarina Storm Swimming Club, with over 180 members, is dedicated to nurturing young talent and promoting swimming. We invite businesses and individuals to sponsor us, with four tailored sponsorship levels—Platinum, Gold, Silver, and Bronze—each offering unique benefits and maximum visibility. Your support will help develop our athletes and sustain a community-driven organisation with a rich local history.



Platinum Sponsorship

Lane hire is the largest expense associated with running our club. We estimate that hiring 4 lanes for squad training costs approximately \$20,000–\$25,000 per annum. Our Platinum or Lane Sponsors are essential to ensure we have the funds to keep our swimmers in the water and train under the best possible conditions. Platinum Sponsors are acknowledged as our major sponsors.

Platinum Sponsors enjoy the following benefits:

- Acknowledgement on A-frame signage at Casuarina Aquatic and Leisure Centre during training (sponsor provides logo).
 - Your logo included in our official email signature.
 - A complimentary club shirt and bucket hat.
 - Acknowledgement on Facebook, Instagram, in our monthly newsletter, and on our website (2025 and 2026).
 - Opportunities to present prizes and join our annual awards night for photo opportunities.
 - Unlimited free advertising on our website or newsletter for 12 months (sponsor to provide advertisements).
- ♥ And most importantly, the warm and fuzzy feeling of knowing you're helping young athletes chase their dreams.





PARTNER WITH US



Gold Sponsorship

What you receive:

- Acknowledgement on social media (Facebook, Instagram), and Club website.
- The opportunity to present prizes to swimmers, plus photo opportunities at our annual presentation night.
- Unlimited free advertising opportunities on the Club website or via email to Club members in 2025 and 2026 (sponsor to provide advertisement).
- ❤️ The warm and fuzzy feeling of knowing you're helping young athletes chase their dreams.



Silver Sponsorship

What you receive:

- Acknowledgement on social media (Facebook, Instagram), and Club website.
- FIVE free advertising opportunities on the Club website or via email to Club members in 2025 and 2026 (sponsor to provide advertisement).
- ❤️ The warm and fuzzy feeling of knowing you're helping young athletes chase their dreams.



Bronze Sponsorship

What you receive:

- Acknowledgement on social media (Facebook, Instagram), and Club website.
- THREE free advertising opportunities on the Club website or via email to Club members in 2025 and 2026 (sponsor to provide advertisement).
- ❤️ The warm and fuzzy feeling of knowing you're helping young athletes chase their dreams.



ADDITIONAL BENEFITS

Becoming a sponsor of Casuarina Storm Swimming Club offers numerous additional benefits:

- **Community Engagement:** Align your brand with a reputable community organisation committed to the health and development of young athletes.
- **Brand Exposure:** Gain significant visibility through our club's events, social media presence, and communication channels.
- **Networking Opportunities:** Connect with other businesses and individuals who support the local sports community.
- **Positive Publicity:** Enhance your brand image by supporting a cause that promotes physical health, teamwork, and excellence.

We invite you to partner with Casuarina Storm and be part of our journey toward fostering excellence in swimming. Your support will make a profound impact on the lives of our athletes and the quality of our program. Together, we can ensure the success of our events and the continued growth of our club.

Thank you for considering a partnership with Casuarina Storm. We look forward to working together to achieve great things for swimming in the NT.



Casuarina Storm Swimming Club Sponsorship Prospectus 2025



Sponsorship Application Form

Organisation/Company Name:

ABN:

Contact Person*:

Phone:

Mobile:

Email:

Website:

Postal Address:

***All correspondence will be sent to the contact name listed above.**

Please enter amount (GST exc)	Sponsorship Type
\$3000	Platinum
\$500	Gold
\$350	Silver
\$250	Bronze
	Other amount (please specify)

Signed: _____

Date: _____

THANK YOU FOR YOUR SUPPORT

Please send completed sponsorship application form to casuarinastorm@gmail.com